

ADVERTISEMENT RATES

Effective from 01.01.2023

SCIENCE REPORTER (ENGLISH MONTHLY), VIGYAN PRAGATI (HINDI MONTHLY), & SCIENCE-KI-DUNIYA (URDU QUARTERLY)**Individual Rates for Science Reporter, Vigyan Pragati & Science-ki-Duniya**

	1-insertion (₹)				6-insertions (₹)				12-insertions (₹)			
	SR or VP		SKD		SR or VP		SKD		SR or VP		SKD	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full Page	12,600.00	19,950.00	3,000.00	5,250.00	63,000.00	1,10,250.00	15,000.00	26,250.00	1,26,000.00	2,20,500.00	30,000.00	52,500.00
Half Page	7,800.00	12,350.00	1,800.00	3,150.00	39,000.00	68,250.00	9,000.00	15,750.00	78,000.00	1,36,500.00	18,000.00	31,500.00
Quarter Page	4,200.00	6,650.00	1,200.00	2,100.00	21,000.00	36,750.00	6,000.00	10,500.00	42,000.00	73,500.00	44,000.00	77,000.00
II & III Cover Page	15,000.00	23,750.00	3,720.00	6,510.00	75,000.00	1,31,250.00	18,600.00	32,550.00	1,50,000.00	2,62,500.00	37,200.00	65,100.00
IV Cover Page	17,400.00	27,550.00	5,040.00	8,820.00	87,000.00	1,52,250.00	25,200.00	44,100.00	1,74,000.00	3,04,500.00	50,400.00	88,200.00

Combined Rates for Science Reporter, Vigyan Pragati & Science-ki-Duniya

	1-insertion (₹)				6-insertions (₹)				12-insertions (₹)			
	SR and VP		SR,VP and SKD		SR and VP		SR,VP and SKD		SR and VP		SR,VP and SKD	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full Page	20,400.00	35,700.00	21,600.00	37,800.00	1,02,000.00	1,78,500.00	1,08,000.00	1,89,000.00	2,04,000.00	3,57,000.00	2,16,000.00	3,78,000.00
Half Page	11,400.00	19,950.00	12,600.00	22,050.00	57,000.00	99,750.00	63,000.00	1,10,250.00	1,14,000.00	1,99,500.00	1,26,000.00	2,20,500.00
Quarter Page	6,600.00	11,550.00	7,200.00	12,600.00	33,000.00	57,750.00	36,000.00	63,000.00	66,000.00	1,15,500.00	72,000.00	1,26,000.00
II & III Cover Page	25,200.00	44,100.00	25,200.00	41,100.00	1,26,000.00	2,20,500.00	1,26,000.00	2,20,500.00	2,52,000.00	4,41,000.00	2,52,000.00	4,41,000.00
IV Cover Page	27,600.00	48,300.00	25,000.00	43,750.00	1,38,000.00	2,41,500.00	1,50,000.00	2,62,500.00	2,76,000.00	4,83,000.00	3,00,000.00	5,25,000.00

SR: Science Reporter, VP: Vigyan Pragati, SKD: Science-ki-Duniya

RESEARCH JOURNALS

Monthly Journals (IJPAP, IJC, IJEB, JSIR, IJBB, IJTK)*							Fortnightly, Bimonthly, Quarterly & Half Yearly Journals (IJNPR, IJCT, IJEMS, BVAAP)*					
	1-insertion (₹)		6-insertions (₹)		12-insertions (₹)		1-insertion (₹)		4-insertions (₹)		6-insertions (₹)	
	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour	B&W	Colour
Full Page	6,000.00	10,500.00	30,000.00	52,500.00	60,000.00	1,05,000.00	4,200.00	7,350.00	14,700.00	25,725.00	21,000.00	36,750.00
Half Page	3,600.00	6,300.00	18,000.00	31,500.00	36,000.00	63,000.00	2,400.00	4,200.00	8,400.00	14,700.00	12,000.00	21,000.00
Quarter Page	2,400.00	4,200.00	12,000.00	21,000.00	24,000.00	42,000.00	1,800.00	3,150.00	6,300.00	11,025.00	9,000.00	15,750.00
II & III Cover Page	7,200.00	12,600.00	36,000.00	63,000.00	72,000.00	1,26,000.00	4,800.00	8,400.00	16,800.00	29,400.00	24,000.00	42,000.00
IV Cover Page	8,400.00	14,700.00	42,000.00	73,500.00	84,000.00	1,47,000.00	6,000.00	10,500.00	21,000.00	36,750.00	30,000.00	52,500.00

NOTE: ADD GST EXTRA

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For Monthly Periodicals

IV Cover Page : 17.50 cm x 20.50 cm
 MATERIAL : DIGITAL FORMAT

Matter for advertisement should reach one month in advance

*IJPAP : Indian Journal of Pure and Applied Physics

IJC : Indian Journal of Chemistry

IJEB : Indian Journal of Experimental Biology

JSIR : Journal of Scientific and Industrial Research

IJBB : Indian Journal of Biochemistry and Biophysics

IJNPR : Indian Journal of Natural Products and Resources

IJTK : Indian Journal of Traditional Knowledge

IJCT : Indian Journal of Chemical Technology

IJEMS : Indian Journal of Engineering Material Sciences

BVAAP: भारतीय वैज्ञानिक एवं औद्योगिक अनुसंधान पत्रिका



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