



IMPORTANT ANNOUNCEMENT

Grab the opportunity to publish your advertisement in our renowned & popular magazines i.e. Vigyan Pragati, Science Reporter, Science Ki-Duniya and Research Journals on very reasonable rates.

(BUSINESS DEVELOPMENT DIVISION)

**ADVERTISEMENT RATES
FOR
SCIENCE REPORTER (ENGLISH MONTHLY), VIGYAN PRAGATI (HINDI MONTHLY),
& SCIENCE-KI-DUNIYA (URDU QUARTERLY)**

INDIVIDUAL RATES FOR SCIENCE REPORTER & VIGYAN PRAGATI

	1-insertion (₹)	6-insertions (₹)	12-insertions (₹)
Full Page	10500.00	52500.00	105000.00
Half Page	6500.00	32500.00	65000.00
Quarter Page	3500.00	17500.00	35000.00
II & III Cover Page	12500.00	62500.00	125000.00
IV Cover Page	14500.00	72500.00	145000.00

COMBINED RATES FOR VIGYAN PRAGATI & SCIENCE REPORTER

	1-insertion (₹)	6-insertions (₹)	12-insertions (₹)
Full Page	17000.00	85000.00	170000.00
Half Page	9500.00	47500.00	95000.00
Quarter Page	5500.00	27500.00	55000.00
II & III Cover Page	21000.00	105000.00	210000.00
IV Cover Page	23000.00	115000.00	230000.00

INDIVIDUAL RATES FOR SCIENCE-KI-DUNIYA (URDU QUARTERLY)

	1-insertion (₹)	6-insertions (₹)	12-insertions (₹)
Full Page	2500.00	12500.00	25000.00
Half Page	1500.00	7500.00	15000.00
Quarter Page	1000.00	5000.00	10000.00
II & III Cover Page	3100.00	15500.00	31000.00
IV Cover Page	4200.00	21000.00	42000.00

**COMBINED RATES FOR
VIGYAN PRAGATI, SCIENCE REPORTER & SCIENCE-KI-DUNIYA**

	1-insertion (₹)	6-insertions (₹)	12-insertions (₹)
Full Page	18000.00	90000.00	180000.00
Half Page	10500.00	52500.00	105000.00
Quarter Page	6000.00	30000.00	60000.00
II & III Cover Page	21000.00	105000.00	210000.00
IV Cover Page	25000.00	125000.00	250000.00

* 5% GST extra.

* FOR COLOUR ADVERTISEMENT, 75% EXTRA OVER THE ABOVE RATES

* 15% DISCOUNT TO AGENTS & DIRECT CLIENTS.

MECHANICAL DETAILS

Overall Size : 21.50 cm x 27.50 cm

Full Page : 17.50 cm x 23.50 cm

Half Page : 17.50 cm x 11.00 cm

8.50 cm x 23.50 cm

Qr. Page : 8.50 cm x 11.00 cm

MATERIAL : DIGITAL FORMAT, POSITIVE FOR SKD

Matter for advertisement should reach one month in advance

Advertisement charges by Demand Draft payable to "NISCAIR NEW DELHI" should be sent in advance.

All Correspondence should be addressed to:

HEAD, BUSINESS DEVELOPMENT DIVISION

**CSIR – NATIONAL INSTITUTE OF SCIENCE COMMUNICATION AND INFORMATION
RESOURCES**

Dr. K.S. Krishnan Marg, Near Pusa Gate, New Delhi – 110 012

Phones: 25843359, 25846301, Ext. 291,288, 287

Fax: 0091-011-25847062, Email: sales@niscair.res.in, Website: www.niscair.res.in

ADVERTISEMENT RATES

FOR

**Monthly Research Periodicals
(IJPAP, IJC-A, IJC-B, IJEB, JSIR)**

	1-insertion	6-insertions	12-insertions
Full Page	5,000.00	25,000.00	50,000.00
Half Page	3,000.00	15,000.00	30,000.00
Quarter Page	2,000.00	10,000.00	20,000.00
I & III Cover Page	6,000.00	30,000.00	60,000.00
IV Cover Page	7,000.00	35,000.00	70,000.00

FOR

**Fortnightly, Biomonthly, Quarterly & Half Yearly Research Periodicals
(NPR, IJBT, IJTK, IJCT, IJEMS, IJBB, IJMS, IJRSP, IJFTR, JIPR, MAPA, ALIS, ISA,
BVAAP)**

	1-insertion	6-insertions	12-insertions
Full Page	3,500.00	17,500.00	35,000.00
Half Page	2,000.00	10,000.00	20,000.00
Quarter Page	1,500.00	7,500.00	15,000.00
II & III Cover Page	4,000.00	20,000.00	40,000.00
IV Cover Page	5,000.00	25,000.00	50,000.00

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Half Page	:	17.50 cm x 11.00 cm
		8.50 cm x 23.50 cm
Qr. Page	:	8.50 cm x 11.00 cm

For Monthly Periodicals

IVth Cover Page : 17.50 cm x 20.50 cm

MATERIAL: 2 SETS OF POSITIVE & ART PULL

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