

**NATIONAL INSTITUTE OF SCIENCE COMMUNICATION
AND INFORMATION RESOURCES
DR. K.S. KRISHNAN MARG, NEW DELHI-110012
14, SATSANG VIHAR MARG-1100 67.**

No. 8(37)/G/2013/Committees

29.06.2015

OFFICE MEMORANDUM

In pursuance of email dated June 18, 2015 and a note dated June 16, 2015 received from Sh. D N Singh, PS to Minister for Science & Technology and Earth Sciences regarding association of all CSIR Labs with social media like Facebook, Twitter and other modern communication applications, NISCAIR has created its account on Facebook and Twitter and following are the urls for access:

Facebook: <https://www.facebook.com/niscaircsir>

Twitter: <https://twitter.com/socialniscair>

As per the instructions from Office of Minister for Science & Technology and Earth Sciences, following activities are to be carried out by individual labs. on Facebook and Twitter account:

1. The Facebook account of CSIR –NISCAIR will make friends with all other laboratories of CSIR.
2. The updation and posting shall take place every 24 hours.
3. Apart from Scientific posts, NISCAIR may feel free to share any other information like holding of seminars, training session, welcoming new employees, honoring the retiring employees, addition of new facilities, commissioning of any civil or electrical work, social works like holding camps for children, girls, illiterates for skill developments, activities of national missions like Swachh Bharat, Namami Gange, Digital India and any other activity which Director NISCAIR deems fit to sharing with public.
4. The responsibility of handling of both the accounts is with Director, NISCAIR. Hence all the contents to be hosted on both the accounts needs prior approval by the Director, NISCAIR

Smt. Charu Verma, Principal Scientist, IT Division, on behalf of Director, will carry out the task of updation, maintenance and posting of contents on both the accounts of NISCAIR.

Further, pointers of these accounts may be placed on NISCAIR website.

This issues with the approval of the Acting Director, NISCAIR.



(Neena Seth)
Section Officer

Copy to:

1. Mrs. Charu Verma, Principal Scientist
2. All Notice Boards – at both the locations
3. PS to AO
4. PS to Director
5. Head- IT for uploading on NISCAIR Website