



COVER STORY

## THE POWER OF SOCIAL NETWORKING

ARPIT JAIN SINGHAJ

Despite many issues, social networking continues to straddle the world stage like a colossus.

8



DEPARTMENTS

REACTIONS .....	6
EDITORIAL .....	7
SPECTRUM .....	16
HUMOUR .....	28
POINTCOUNTERPOINT .....	39
TEST YOUR KNOWLEDGE .....	42
PUZZLE CORNER .....	50
INDIAN SCIENTISTS .....	53
WILD HAVEN .....	54
INVENTIONS .....	56
FUN QUIZ .....	58
WHAT'S NEW .....	60
CROSSWORD .....	61

SHORT FEATURES

**DRUGS – FROM DISCOVERY TO DEVELOPMENT**

AJAY KUMAR SHUKLA & VEERENDRA SINGH YADAV **27**



**BRADMAN AND THE LEAGUE OF EXTRAORDINARY BATSMEN**  
 GANGAN PRATHAP **30**



**TWO COMETS COME VISITING IN 2013!**

S.A. MOHAN KRISHNA **32**



**AMAZING AGERATUM**  
 NIDHI CHAUDHARY **34**

ARTICLES

**ENCHANTING PIGMENTS**

CHAGANTY KRISHNA KUMARI  
 Pigments of various kinds are ubiquitous in our lives. **19**



**COMBATING DISEASES WITH MEDICINES**

C.P. REGHUNADHAN NAIR  
 Different drugs have different modes of action and side effects too **24**

**SUNDERBAN MANGROVES – CHALLENGES TO SURVIVAL**

DIPANJAN GHOSH & SREEPARNA GHOSH  
 The Sunderban is facing serious threats to its survival. **45**



REPORT

**INFOSYS PRIZE 2012 HONOURS ACHIEVERS IN SCIENCE AND HUMANITIES**

**14**



FICTION

**CONTACT**  
 SHASHANK BEHERE

**36**

